

#SAYANGMALAYSIA NBOS SOCIAL MEDIA CAMPAIGN

#MYCUISINE WINNERS

1. The Ministry of Tourism and Culture Malaysia (MOTAC) has successfully organized the #MyCuisine Photo and Short Video Contest, which ended on 28 February 2017.
2. The contest has received 642 posts across three major social media platform in Malaysia ie. Instagram, Facebook and Twitter.
3. 25 finalists were selected for Photo category and 13 finalists were selected for the video category.
4. The judging committee has selected 3 main winners for each category with 5 and 4 consolation prizes for the Photo and the Video category respectively.
5. The prizes include :
 - a. First prize for both category – 2D1N stay at Laguna Redang for 2 pax
 - b. Second prize for both category – 4 Tickets to KL Tower
 - c. Third Prize for both Category – 2 Tickets to Sunway Lagoon
 - d. Consolation prizes for both Category – KidZania entry tickets (1 Adult & 1 Child) each

WINNERS FOR PHOTO CONTEST #MYCUISINE

WINNER	UPLOAD BY	URL PHOTO
First	muhmad_suffian	https://www.instagram.com/p/BPUpDfMjHBM/
Second	budnyzam	https://www.instagram.com/p/BQhNOu8gA0d/
Third	ainasyazan	https://www.instagram.com/p/BQMaWpvgqvF/
Consolations	izamiqbal	https://www.instagram.com/p/BPot7TkDbSL/
	kutepanda001	https://www.instagram.com/p/BQdlhVQhDhs/
	noona_chan94	https://www.instagram.com/p/BPyeyGzIOG6PcD-HCvPH0tMfZoDplxR4h78V7w0/
	eemanteoh	https://www.instagram.com/p/BQSNdkpAd_4/
	3jrockie	https://www.instagram.com/p/BPslkhJDCxe/

WINNERS FOR VIDEO CONTEST #MYCUISINE

WINNER	UPLOAD BY	URL VIDEO
First	26mhae	https://www.instagram.com/p/BQYQWJ3hKP-/
Second	ashraffjunior	https://www.instagram.com/p/BRCyDNNAEPa/
Third	kevinchiam	https://www.instagram.com/p/BQr7zlwDzm5/
Consolations	ffaizzz	https://www.instagram.com/p/BRCYJqwD_vt/
	carmenn_jw	https://www.instagram.com/p/BQuafoSFcMI/
	n.sean.nkw	https://www.instagram.com/p/BQtyxlZjY_c/
	darryl393	https://www.instagram.com/p/BQsAF-ZFV2I/

#MYDESTINATION PHOTO AND SHORT VIDEO CONTEST

6. MOTAC is organizing the #MyDestination Photo and Short Video Contest beginning 1 March until 30 April 2017.
7. The Press release for #MyDestination was distributed on 1 March 2017 to all media.